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PRESS RELEASE

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IMMEDIATE RELEASE

KW coilover suspension in 3 Variants for 2007 BMW 1 Series E87 Sedan

KW suspensions announces their stainless steel constructed coil-over for the 2007+ BMW 1 Series E87 Sedan. All 3 Variants of the KW suspension line up are available.

The KW coilover suspensions for the 2007+ BMW 1 Series E87 Sedan enables the owner to lower their vehicle 35-65mm on the front axle and 35-55mm on the rear axle and retains enough travel to handle maximum load and dynamic loads during driving. Variant 1 with its preset dampening rates permits customized lowering of the suspension and creates an optimized balance of sportiness, comfort and safety. Variant 2 is the ideal system for sporty drivers, who also wish to make modifications in ride height and rebound dampening, to adapt the suspension to their driving style. Variant 3 permits an even higher degree of customization to the suspension. Adjustable (and independent) rebound and compression damping allows a truly individual performance driving setup for those technically demanding drivers. Compression dampening adjustment is conducted in the low-speed range, while the high-speed set-up that is so decisive for driving comfort, has been pre set by KW engineers.

Important characteristics such as safety, quality and performance are all taken into consideration with each KW coilover design. Each vehicle application is specifically designed and engineered for a proper range of motion, min/max weight loads and min/max lowering. All these requirements are met while retaining and improving performance handling characteristics. Each KW coilover suspension is produced with unique stainless steel "inox-line" technology. The stainless steel construction internally and externally provides long term durability and corrosion resistance from the elements. All KW coilovers pass stringent German TUV safety and quality testing standards. Each kit is sold TUV approved.

Variant 1 - 10220039	MSRP \$1525.00,	Jobber \$1296.25
Variant 2 - 15220039	MSRP \$1895.00,	Jobber \$1610.75
Variant 3 - 35220039	MSRP \$2195.00,	Jobber \$1865.75