

SEMA 2007 Invitation & Preview



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KW automotive North America, Inc. will once again be present at this year's SEMA show. Our booth 22763 will be located at the same location as last year's booth in the Performance and Racing Hall, (next to Source Interlink – formerly Primedia).

We would like inform you about our new products, activities and structures at the show and give you brief preview via this newsletter. All interested parties who would like to discuss things further we are currently accepting meeting for the week of SEMA.



Belltech

Keeping things simple has been the new theme for 2008 as **Belltech's** push has been concentrated to its Complete Kit's product line. Long known as a quality components manufacturer to the Sport Truck industry, Belltech's goal is to be the all encompassing solution for Sport Truck lowering.

Booth visitors will witness Belltech's Complete kit product line to be the largest and most detailed kit line in the industry. Stop by and visit to learn more about our Complete kits.



ST suspensions

ST suspensions will be well represented with our 2007 Ford Mustang SEMA vehicle. Outfitted with ST suspension's new coilover, Mustang owners will be sure to recognize the great quality, performance and superb value it brings to the market.

300C, Charger and Magnum owners aren't left out either as we'll have on display a coilover system for their vehicles.



LSD-Doors

LSD-Doors has our Mustang SEMA vehicle doing double duty as its doors will be converted to Lambo Style Doors. Just when you thought the best lambo style door manufacturer couldn't get any better. LSD-Doors brings you more refinements of quality and technology for 2008.

New is the Guided Roller System (GRS) and powder coated finish. The GRS provides a smooth guided movement over a bearing surface when opening and closing the vehicle's door. Experience LSD at our booth!



KW suspensions

KW suspensions will have available it's new 2008 Product catalog on hand for all interested customers. Inside customers will find new applications such as Audi's new TT, BMW's 1 series and the new KW Clubsport product line.

KW Clubsport fills the void for customers who deem track performance higher on the list then everyday comfort. Weekend track warriors will be pleased to know Clubsport kits are out fitted with racing top mounts and more aggressive valving.

Having you given a brief preview of our new and upcoming products for SEMA, we would like to also discuss and show what we've been doing behind the scenes:

- Customer Portal and Business ordering system
- Online Industry page
- On site Factory Training Programs
- POP displays and programs
- Shopatron

Please call or email me with your proposed day and time, and I will follow up with you to confirm your appointment.

We look forward to working with you in 2008.

KW automotive – Dedicated to the Automotive World

P.S. Finding planning your trip to SEMA a bit hectic, try the SEMA show planner on SEMA's website. Log on by clicking this link **[SEMA SHOW PLANNER](#)**, or go to the right hand menu bar of **www.semashow.com**, and click My Show Planner.

Just sign up for this feature and you can see all the exhibitors, seminars, events and anything else SEMA related, and set up your own schedules to get the most bang for your buck every day of the show (while minimizing the damage on your feet!). Don't forget to put our meeting in your planner!

KW automotive North America

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